

**FOR IMMEDIATE RELEASE:**

**Contact:**

Sheila Veits Roth  
Western & Southern  
(513) 629-1388  
[sheila.roth@westernsouthern.com](mailto:sheila.roth@westernsouthern.com)

**Western & Southern Life Earns  
2015 “Top 100” Military Friendly<sup>®</sup> Employer  
and Military Spouse Friendly Employer<sup>®</sup> Designations**

CINCINNATI – Nov. 10, 2014 – Western & Southern Life has earned the 2015 Top 100 Military Friendly<sup>®</sup> Employer designation from Victory Media, publisher of *G.I. Jobs*<sup>®</sup> and *Military Spouse*. This is the second year Western & Southern Life has earned this designation. For the first time, the company has also earned the Military Spouse Friendly Employer<sup>®</sup> designation.

“Western & Southern Life continues to proactively hire military talent and we feel that hiring from the military community can be a strategic competitive advantage for our company,” said Troy D. Brodie, president of Western & Southern Life’s Agency Group, the company’s field agent sales force. “Veterans often have the skills needed to be successful in our business. They have strong leadership skills, a desire to help others, and their code of ethics aligns well with our company values.”

With 171 offices across the United States, the company’s financial representatives provide middle-income Americans access to life insurance, annuities, investments and retirement strategies.

“The 2015 Military Friendly<sup>®</sup> Employers represent the preeminent tier of companies with strong military recruitment programs and meaningful job opportunities for transitioning service members and spouses,” said Sean Collins, vice president for Victory Media and a nine-year Navy veteran. “Our Military Friendly<sup>®</sup> Employers constitute the group of companies actually moving the needle and hiring from the military community. This year’s group of companies reported hiring over 155,000 service members and spouses over the last 12 months, representing an average of 15 percent of total new hires.”

Western & Southern Life will be showcased, along with other 2015 Top 100 Military Friendly<sup>®</sup> Employers in the December edition of *G.I. Jobs*<sup>®</sup> magazine and the January 2015 issue of *Military Spouse Magazine*, as well as online at [MilitaryFriendly.com](http://MilitaryFriendly.com).

“These designations highlight our continuous commitment to supporting military service members, veterans, and spouses not only at the national level but within the communities we serve as well,” Brodie said.

Now in its 12th year, Military Friendly<sup>®</sup> Employers media is the premier resource for transitioning service members and spouses seeking civilian employment. Each year companies taking the survey are held to a higher standard than the previous year via improved methodology, criteria and weightings developed with the assistance of an advisory board consisting of leaders in the military recruitment community. A full list of board members can be found at [MilitaryFriendly.com/board](http://MilitaryFriendly.com/board).

– MORE –

**About The Western and Southern Life Insurance Company (Western & Southern Life)**

The Western and Southern Life Insurance Company, and its wholly owned subsidiary Western-Southern Life Assurance Company (both known as Western & Southern Life), are members of Western & Southern Financial Group (Western & Southern) and offer life insurance products, annuities, retirement strategies and a comprehensive needs analysis for individuals, families and businesses in the middle-income market. It serves customers through 171 field offices nationwide, plus WSLife.com and a state-of-the-art call center known as the Client Relationship Center. For financial tools, career opportunities and product information, see [WSLife.com](http://WSLife.com).

**About Western & Southern Financial Group**

Founded in Cincinnati in 1888 as The Western and Southern Life Insurance Company, Western & Southern Financial Group (Western & Southern) has grown into a diversified family of financial services companies. Its assets owned (\$43 billion) and managed (\$27 billion) totaled \$70 billion as of Sept. 30, 2014. Western & Southern is one of the strongest life insurance groups in the world. Its six life insurance subsidiaries (The Western and Southern Life Insurance Company, Western-Southern Life Assurance Company, Columbus Life Insurance Company, Integrity Life Insurance Company, The Lafayette Life Insurance Company and National Integrity Life Insurance Company) maintain very strong financial ratings and a Comdex Ranking\* of 96. Other member companies include Eagle Realty Group, LLC; Fort Washington Investment Advisors, Inc.<sup>1</sup>; IFS Financial Services, Inc.; Peppertree Partners LLC<sup>1</sup>; Touchstone Advisors, Inc.<sup>1</sup>; Touchstone Securities, Inc.<sup>2</sup>; W&S Brokerage Services, Inc.<sup>2</sup>; and W&S Financial Group Distributors, Inc. For more information on the Western & Southern family of companies, visit [www.westernsouthern.com](http://www.westernsouthern.com). Western & Southern is the title sponsor of the Western & Southern Open ([www.wsopen.com](http://www.wsopen.com)), a premier event in the U.S. Open Series played each August by the world’s top-ranked professional male and female tennis players.

*\* Lafayette Life has a 97 Comdex Ranking.*

*1 A registered investment advisor.*

*2 A registered broker-dealer and member FINRA/SIPC.*

*For current ratings, please visit <http://www.westernsouthern.com/industry.asp>.*

*TA090-1411*

###