

**FOR IMMEDIATE RELEASE:**

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**Benjamin Holman Named Divisional Vice President  
at Western & Southern Life**

CINCINNATI — Oct. 26, 2016 — Benjamin Holman, CLF®, has been named divisional vice president at The Western and Southern Life Insurance Company (Western & Southern Life) to lead business and staff development in Illinois, northern Indiana, Iowa, Minnesota, Wisconsin and Missouri.

“Ben’s wealth of experience in financial services and award-winning leadership make him the ideal choice for this position,” said Steve Reeves, sales vice president. “We’re confident in his ability to build and develop a team of financial professionals tasked with implementing solutions to help our clients prepare for the future.”

Holman will lead sales efforts and staff development for a division of the company that has a solid track record of strong performance, but has opportunities for growth in the region’s diverse markets. Under Holman’s leadership, Western & Southern Life’s financial representatives will focus on the company’s mission to provide middle-income Americans access to life insurance, annuities and retirement services.

Prior to joining Western & Southern Life, Holman was with New York Life Insurance Company for 17 years, most recently as a managing partner in Cincinnati. He is life and health licensed in multiple states and holds Series 6, 63, 7, and 24 securities registrations.

Holman and his wife, Heather, reside in Loveland, Ohio, with their three children.

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### **About Western & Southern Life**

The Western and Southern Life Insurance Company, and its wholly owned subsidiary Western-Southern Life Assurance Company (both known as Western & Southern Life), are members of Western & Southern Financial Group (Western & Southern) and offer life insurance, interest-sensitive life insurance, fixed annuities, retirement strategies and personalized needs analysis for individuals, families and businesses in the middle-income market. It serves customers through 148 field offices nationwide, plus WSLife.com and a call center known as the Client Relationship Center at the company's headquarters in Cincinnati. The company is a 2015 Top 100 Military Friendly® Employer and Military Friendly® Spouse Employer. For financial tools, career opportunities and product information, visit WSLife.com.

### **About Western & Southern Financial Group**

Founded in Cincinnati in 1888 as The Western and Southern Life Insurance Company, Western & Southern Financial Group, Inc. (Western & Southern), a *Fortune* 500 company, is now the parent company of a group of diversified financial services businesses. Its assets owned (\$45.1 billion) and managed (\$22.8 billion) total \$67.9 billion as of July 31, 2016. Western & Southern is one of the strongest life insurance groups in the world. Its six life insurance subsidiaries (The Western and Southern Life Insurance Company, Western-Southern Life Assurance Company, Columbus Life Insurance Company, Integrity Life Insurance Company, The Lafayette Life Insurance Company and National Integrity Life Insurance Company) maintain very strong financial ratings and a Comdex Ranking of 96. Other member companies include Eagle Realty Group, LLC; Fort Washington Investment Advisors, Inc.<sup>1</sup>; IFS Financial Services, Inc.; Peppertree Partners LLC<sup>1</sup>; Touchstone Advisors, Inc.<sup>1</sup>; Touchstone Securities, Inc.<sup>2</sup>; W&S Brokerage Services, Inc.<sup>2</sup>; and W&S Financial Group Distributors, Inc. For more information on the Western & Southern family of companies, visit [www.westernsouthern.com](http://www.westernsouthern.com). Western & Southern is the title sponsor of the Western & Southern Open ([www.wsopen.com](http://www.wsopen.com)), a premier event in the U.S. Open Series played each August by the world's top-ranked professional male and female tennis players.

*1 A registered investment advisor.*

*2 A registered broker-dealer and member FINRA/SIPC.*

*For current ratings, please visit <http://www.westernsouthern.com/industry.asp>.*

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2016 The Western and Southern Life Insurance Company  
Western-Southern Life Assurance Company  
Cincinnati, Ohio

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